



Empressive Motor Company
Pant Industrial Estate
Merthyr Tydfil
CF48 2SR
01685721777

Privacy Policy

About Us

EMPRESSIVE MOTOR COMPANY LIMITED are a company registered in England and Wales under company registration number 08971364. We recognise that when you choose to provide us with information about yourself, you trust us to act in a responsible manner in our capacity as a data controller and that's why we have put a policy in place to protect your personal information.

We are registered as a data controller with the Information Commissioner's Office with the registration number ZA682042. Our registered office address is Pant Industrial Estate Merthyr Tydfil CF48 2SR.

How Do We Use Your Information?

This document sets out details of the information we collect about you and what we do with it, inclusive with how we share it with our partners.

EMPRESSIVE MOTOR COMPANY LIMITED may use information about you as follows:

- a. To assist with the completion of sale of the vehicle and if required completing the relevant documentation to complete transfer of ownership.
- b. If relevant, to assist with the completion of your application for finance.
- c. For assessment and analysis purposes. This includes working out your suitability for a credit product based on how you have managed previous and current financial products, your current financial position and how often you have applied for and used credit products such as bank accounts, credit cards, loans and mobile phone contracts. It also includes market and product analysis.
- d. If your application is declined by our available lenders, your personal data and information may be passed to a third-party broker or lender for consideration for alternative financial products. We will contact you before this happens giving you all options and allowing you to opt out of this process if you wish. This 3rd party may carry out additional credit reference searches against you.
- e. To help us develop and improve our services to you and other customers and protect our interests.
- f. We may offer additional products including warranty. Your personal data and information may be passed to our warranty partner and payment provider for the purposes of providing you with this product. This 3rd party may carry out our additional credit reference searches against you.
- g. To pass to a GAP Insurance Provider, who may contact you regarding your GAP insurance needs should your vehicle meet the relevant eligibility for the GAP product.

The Data We Collect From You

- a. Identity Data includes, title, First Name, Last Name, Marital status, Date of Birth, Residential Status, Address, Time at Address, Driving Licence Details
- b. Employment Data includes, current Employment Status, time in current employment, Occupation, Payslips, Employer Name, Net monthly income.

EMPRESSIVE MOTOR COMPANY LIMITED t/a Empressive Motor Company. EMPRESSIVE MOTOR COMPANY LIMITED are authorised and regulated by the Financial Conduct Authority, FRN: 675454. You can check this on the Financial Services Register by visiting the FCA's website at register.fca.org.uk. All finance is subject to status. Terms and conditions will apply. Applicants must be 18 years or over. We act as a credit broker and not a lender. EMPRESSIVE MOTOR COMPANY LIMITED is registered with the Information Commissioners Office under number: ZA682042. VAT Registration: 188 907 548.

- c. Vehicle Data includes your current vehicle, car registration, registered address, car tax number.
- d. Transaction Data includes, details of products and services you have engaged from us.
- e. Contact Data includes, email address and Telephone numbers
- f. Financial Data includes, bank statements, payment card details.
- g. Profile Data includes, services engaged, your interests, preferences, and feedback.
- h. Technical Data includes, internet protocol (IP) address, Browser type and version, Time zone setting and location, Browser plug-in types and versions, Operating system and platform and other technology on the devices you use to access this website
- i. Usage Data includes, information about how you use our website and services
- j. Marketing and Communications Data includes, your preferences in receiving marketing from us and our third parties and your communication preferences

How We Use Your Personal Data

We will only use your personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

- a. Where we need to perform the contract or take steps in order to perform the contract, we are arranging for you with a third-party lender to enter into.
- b. Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests.
- c. Where we need to comply with a legal or regulatory obligation.
- d. Where we have your express consent to process your data.

Generally, we do not rely on consent as a legal basis for processing your personal data other than in relation to sending third party direct marketing communications to you via email or text message. You have the right to withdraw consent to marketing at any time by contacting us using the information below:

Phone: 01685721777

Email: sales@empressivemotorcompany.co.uk

Post: Pant Industrial Estate Merthyr Tydfil CF48 2SR

Marketing

EMPRESSIVE MOTOR COMPANY LIMITED may send you information about products and services (including those of other companies) which may be of interest to you. We will still do this even if we do not accept your application for credit. We may send you information by post, email or phone (including text message). To stop receiving marketing information from us at any time, please contact us using the information below:

Phone: 01685721777

Email: sales@empressivemotorcompany.co.uk

Post: Pant Industrial Estate Merthyr Tydfil CF48 2SR

Your Data Protection Rights

Under data protection law, you have rights including:

1. Your right of access - You have the right to ask us for copies of your personal information.
2. Your right to rectification - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.
3. Your right to erasure - You have the right to ask us to erase your personal information in certain circumstances.
4. Your right to restriction of processing - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

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5. Your right to object to processing - You have the the right to object to the processing of your personal information in certain circumstances.
6. Your right to data portability - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

Please contact us using the details below if you wish to make a request.

Phone: 01685721777

Email: sales@empressivemotorcompany.co.uk

Post: Pant Industrial Estate Merthyr Tydfil CF48 2SR

How Do We Protect Your Information?

We take appropriate measures to ensure that the information disclosed to us is kept secure, accurate and up to date.

How to Complain

If you have any concerns about our use of your personal information, you can make a complaint to us at:

Phone: 01685721777

Email: sales@empressivemotorcompany.co.uk

Post: Pant Industrial Estate Merthyr Tydfil CF48 2SR

You can also complain to the ICO if you are unhappy with how we have used your data.

The ICO's address:

Information Commissioner's Office

Wycliffe House

Water Lane

Wilmslow

Cheshire

SK9 5AF

Helpline number: 0303 123 1113 [ICO website](#)